



QUIET LOGISTICS MOVES INTO A PARTNERSHIP WITH COLLEGE SHOPPING STARTUP ROOMIFY

DEVENS, MA, OCTOBER 26, 2017—Quiet Logistics, the innovative fulfillment provider to apparel and lifestyle companies, is pleased to announce a new partnership with Roomify (Roomify.com), the innovative eCommerce company that has revolutionized the process of college shopping. By offering clever product bundles, Roomify — whose co-founders, Shanil Wazirali and Sagar Hemani, were named to Inc.'s 30 Under 30 List for 2017 — takes the guesswork out of shopping for dorm room decor and apartment essentials, saving consumers time, money and headaches. As fulfillment partner to Roomify, Quiet Logistics will employ its exceptionally accurate picking and packing services to speed boxes filled with curated items to eagerly awaiting customers around the country, as well as Canada and the United Kingdom.

Founded in 2013, Roomify has grown into a one-stop shopping destination, delivering dorm life necessities to college students in convenient product bundles. Packages are curated by aesthetic, with boxes for different tastes in decor and by need (Sleep, Storage, Kitchen, Bedroom, etc.), as well as for “guys” and “girls.” Roomify regularly sells out of its sets, and partnering with Quiet Logistics will enable the brand to continue scaling up fast by focusing on its core competencies while Quiet handles fulfillment. Quiet is currently assisting with overall shipping strategy, which includes negotiating and facilitating free shipping and returns on all orders.

“Roomify is an excellent concept powered by savvy curation, manufacturing prowess and a nuanced understanding of customer behavior,” says Brian Lemerise, President of Quiet Logistics. “We’ve been impressed by their strong growth out of the gate, and are excited to contribute our expertise in logistics to help take this exciting company to the next level.”

“At Roomify, we are dedicated to making life easier and more enjoyable for our customers,” says Sagar Hemani, Roomify’s COO. “We’re thrilled to team up with Quiet Logistics and know we can count on their team and technology to fulfill complex orders — like the packages that are the core of our business — with precision, speed and excellent order presentation.”

For more information, contact Nick Saunders, Quiet Logistics’ SVP of Sales and Marketing: nsaunders@quietlogistics.com.

About Quiet Logistics: Fashion-Forward Fulfillment

Quiet partners with premium fashion and lifestyle brands to deliver flagship fulfillment services, with proprietary software and best-in-class technology. Visit www.quietlogistics.com, join us on LinkedIn and Facebook, and follow on Twitter (@QuietLogistics) and Instagram (@QuietLogistics).

About Roomify

Roomify is a digitally native brand renowned for exceptional designs and products, fun experience, extreme convenience, affordable pricing and superb customer experience. Now, students can order everything they need for college within minutes and have it all delivered in a box right to their door, while saving hundreds of dollars. More at Roomify.com.