



QUIET LOGISTICS DIVES INTO A PARTNERSHIP WITH FEMALE-RUN SWIMWEAR STARTUP SUMMERSALT

DEVENS, MA, OCTOBER 2, 2017—Quiet Logistics, the innovative fulfillment provider to apparel and lifestyle companies, is pleased to announce its newest addition to the Quiet Brand Incubator, direct-to-consumer swimwear brand Summersalt. Launched in May 2017, Summersalt has already made a splash with press and savvy consumers, thanks to its eco-friendly, luxury swimwear for millennial women, all priced at \$95 or below. Founded by a team that includes a veteran swimwear designer and a brand specialist with expertise in digitally native brands, Summersalt (gosummersalt.com) is leveraging over 10 years of experience in the swimwear industry as well as established factory relationships to deliver designer quality garments at accessible price points.

Participation in the Quiet Incubator will enable Summersalt to continue scaling up fast by focusing on design, research and development while Quiet handles fulfillment. Quiet is currently assisting the brand with its U.S. shipping, which includes free returns on all orders, and has implemented a thorough product restoration process, from steaming to placing a fresh hygienic liner on each suit, for every order.

Quiet was drawn to Summersalt by its ahead-of-the-curve thinking and utilization of technology to offer customers an exceptional brand experience. Summersalt's digital supply chain utilizes 3D body scanning technology and computer-aided design, as well as the proprietary TrueMeasure sizing process that employs a wealth of data points to ensure a great fit.

"We're impressed by Summersalt's tech savvy and strong growth out of the gate, and are excited to join forces in helping this new brand reach the next level," says Brian Lemerise, President of Quiet Logistics. "Their swimwear perfectly complements our other women's lifestyle partners, and their disruptive mentality is a perfect fit with the culture here at Quiet."

"As a company that fuses fashion and tech, we are thrilled to be joining forces with Quiet Logistics, a truly forward-thinking fulfillment partner," says Lori Coulter, Co-Founder and CEO/President of Summersalt. "Especially with our Try-At-Home Discovery Packs and plans to begin releasing new product weekly, we're counting on Quiet's commitment to speed, efficiency and accuracy to help us manage inventory and deliver an exceptional Summersalt experience to every consumer."

For more information, contact Nick Saunders, Quiet Logistics' SVP of Sales and Marketing: nsaunders@quietlogistics.com.

About Quiet Logistics: Fashion-Forward Fulfillment

Quiet partners with premium fashion and lifestyle brands to deliver flagship fulfillment services, with proprietary software and best-in-class technology. Visit www.quietlogistics.com, join us on LinkedIn and Facebook, and follow on Twitter (@QuietLogistics) and Instagram (@QuietLogistics).

About Summersalt

Summersalt is a team of adventurers, designers and dreamers on a mission to create a swimwear brand for women like us, explorers who live life beyond the lounge chair. After over 10 years of designing swimwear and building relationships with the best swimwear factories, our team is able to deliver you the best quality products and the fairest possible prices. Visit gosummersalt.com or find us on Instagram (@gosummersalt).