



BRASS

## QUIET LOGISTICS WELCOMES BOSTON-BASED APPAREL BRAND BRASS TO THE QUIET BRAND INCUBATOR PROGRAM

**DEVENS, MA, February 15, 2017**—Quiet Logistics, the innovative fulfillment provider to apparel and lifestyle companies, is pleased to announce its partnership with Brass (brassclothing.com), the second addition to its Quiet Brand Incubator. A majority women-owned business that is committed to ethical manufacturing, Brass offers the foundational pieces every modern woman needs to create a stylish, dynamic wardrobe.

Brass, which launched in 2014, has tapped into the zeitgeist with its carefully curated capsule wardrobe offerings, designed with integrity and a belief in mindful consumption. As a member of the recently launched Brand Incubator – a revenue-generating eCommerce environment housed in Quiet’s existing fulfillment centers – this growing company will benefit from the services and strategic expertise of an established fulfillment partner as it continues to expand its customer base.

While many emerging brands are often too small to achieve volume minimums required by outsourced solution providers, or too focused on other core competencies to handle shipping internally, Quiet’s allocated warehouse space and specialized attention will help empower Brass to realize its potential as a go-to resource for today’s conscientious shopper. Quiet is already facilitating deliveries on behalf of the brand to customers across the United States, with plans to add international shipping this quarter.

“Brass is on a mission to shake up the style status quo, by providing customers with purposeful, quality garments at accessible price points,” said Brian Lemerise, President of Quiet Logistics. “We admire their fresh approach and innovative mentality, and are excited to help achieve meaningful growth in this post-launch phase through access to world-class fulfillment solutions.”

“In the first two years we packed, shipped and fulfilled every order so we could establish top-level customer service,” said Jay Adams, co-founder of Brass. “As our volume increased, we wanted to work with a fulfillment partner that would maintain, and exceed, this level of service. We’re thrilled to join Quiet’s Brand Incubator and continue the growth of our brand with them as a partner.”

For more information about the Quiet Brand Incubator program, contact Nick Saunders, Quiet Logistics’ SVP of Sales and Marketing: [nsaunders@quietlogistics.com](mailto:nsaunders@quietlogistics.com).

### **About Quiet Logistics: Fashion-Forward Fulfillment**

*Quiet partners with premium fashion and lifestyle brands to deliver flagship fulfillment services, with proprietary software and best-in-class technology. Visit [www.quietlogistics.com](http://www.quietlogistics.com), join us on LinkedIn and Facebook, and follow on Twitter (@QuietLogistics) and Instagram (@QuietLogistics).*

### **About Brass**

*Founded in 2014, Brass designs the perfect foundational pieces for your capsule wardrobe. Each garment is constructed with attention to beauty, quality, versatility, ease and purpose, and manufactured with a commitment to ethical production. Follow on Instagram @brassclothing.*