



QUIET LOGISTICS BRINGS TECH-DRIVEN FULFILLMENT STRATEGY TO FAST-GROWING MEN'S LEISURE BRAND PUBLIC REC

DEVENS, MA, JUNE 5, 2018—Quiet Logistics, the innovative fulfillment provider to apparel and lifestyle companies, is pleased to announce a new partnership with direct-to-consumer men's technical leisure brand Public Rec. Founded by former financier Zach Goldstein in 2015, Public Rec makes comfortably stylish off-duty clothes that can be worn all day, every day — from an elevated take on the classic sweatpant to go-to tees and tops and modern outerwear. Collections are manufactured from proprietary technical fabrics and available online at www.publicrecapparel.com.

With expertise in #fashionforwardfulfillment and menswear, Quiet has teamed up with Public Rec to implement a dynamic fulfillment strategy that keeps up with growing demand for the brand's expanding assortments, press favorites and customer bestsellers. The logistics plan currently offers free domestic shipping and returns, plus international shipping, from the Quiet Fulfillment Center of the Future in Hazelwood, Missouri, just outside St. Louis. Opened in April 2017, the Center is built on Quiet's proprietary Fulfillment Management System, and is strategically located to enable two- and three-day ground shipping to eCommerce customers across the United States. It is powered by a state-of-the-art Locus Robotics autonomous picking solution for maximum efficiency and accuracy.

"As a successful start-up, Public Rec needed to scale operations fast while maintaining a commitment to quality and authentic customer connections," says Brian Lemerise, President of Quiet Logistics. "By servicing the brand out of our state-of-the-art St. Louis facility, we're able to meet growing demand with speed, precision and a human touch."

"We're excited to partner with Quiet Logistics for this next phase of growth," says founder Zach Goldstein. "We strive to deliver a premium experience at all interactions with our customer, and the timely and seamless shipment of our customer's order is a critical component of that experience. We think we've found the perfect partner in Quiet Logistics to scale our operations."

For more information, contact Nick Saunders, Quiet Logistics' SVP of Sales and Marketing: nsaunders@quietlogistics.com.

About Quiet Logistics: Fashion-Forward Fulfillment

Quiet partners with premium fashion and lifestyle brands to deliver flagship fulfillment services, with proprietary software and best-in-class technology. Visit www.quietlogistics.com, join us on LinkedIn and Facebook, and follow on Twitter (@QuietLogistics) and Instagram (@QuietLogistics).

About Public Rec

Public Rec makes technical leisure apparel for men. Whether you're staying in or venturing out, our stylish take on high-quality, tailored comfort allows you to focus on what you do, not what you're wearing. At Public Rec, looking good is about feeling good.